



Become a Sponsor of the  
Convalescent Aid Society  
**CENTENNIAL  
CELEBRATION**

**October 29, 2023**  
4 PM TO 7 PM

Castle Green  
99 S. Raymond Avenue  
Pasadena, California



# Sponsorship Opportunities

## Convalescent Aid Society

CAS is only 100 once. Become a sponsor of the Centennial Celebration and support the work and legacy of this important organization. Join us in this celebration and bring your friends and family for an afternoon of good fun, good food, good music and good company.

### Support the Convalescent Aid Society

#### LEVELS OF SPONSORSHIP

##### 100TH ANNIVERSARY EVENT SPONSORS

Presenting Sponsor: \$25,000  
Founder: \$10,000  
Visionary: \$5,000  
Executive Circle: \$2,500  
Supporter: \$1,500  
Friends and Family: \$500

##### UNDERWRITING SPONSORS

Reception: \$10,000  
Printing: \$5,000  
Video Production: \$5,000  
Bar: \$2,500  
Registration Table: \$2,000  
Valet Sponsor: \$1,500  
Music: \$750

#### GIFTS IN KIND

You can support the Centennial Celebration with the gift of an item that would be enjoyed by the attendees of the event. These items will be used in the Opportunity Drawing in order to support CAS. The item should have a value of \$500 or more. Here are some suggestions:

- Tickets to Arts or Sports Events
- Jewelry
- Destinations
- Wine and wine events
- Art
- Relaxation Experiences

*Supporters of the 100<sup>TH</sup> Anniversary Celebration will receive recognition before and during the party as well as positive exposure in the community.*



# BE A FINANCIAL SPONSOR OF THE CENTENNIAL CELEBRATION

## 100<sup>TH</sup> ANNIVERSARY SPONSORS

### Presenting Sponsor \$25,000

- 24 tickets to the Centennial Celebration
- Prominent logo placement on invitation, event website and sponsor board
- Whole page ad in the Digital Tribute
- Full page ad in CAS 2024 newsletter

### Founder \$10,000

- 16 tickets to the Centennial Celebration
- Prominent logo placement on invitation, event website and sponsor board
- Whole page ad in the Digital Tribute
- ½ page ad in CAS 2024 newsletter

### Visionary Circle \$5,000

- 12 tickets to the Centennial Celebration
- Prominent logo placement on invitation, event website and sponsor board
- ½ page ad in the Digital Tribute
- ¼ page ad in CAS 2024 newsletter

### Executive Circle \$2,500

- 8 tickets to the Centennial Celebration
- Logo placement on invitation, event website and sponsor board
- Logo listing on Digital Tribute

### Supporters \$1,500

- 4 tickets to the Centennial Celebration
- Logo placement on invitation, event website and sponsor board
- Logo listing on Digital Tribute

### Friends and Family \$500

- 2 tickets to the Centennial Celebration

## UNDERWRITING SPONSORS

Reception	\$10,000
Printing	\$5,000
Video Production	\$5,000
Bar	\$2,500
Registration Table	\$2,000
Valet Sponsor	\$1,500
Music	\$750

### All Underwriting Sponsors will receive

- 4 tickets to the Centennial Celebration
- Signage in the area they are underwriting
- Logo placement on the website and sponsor board
- Logo listing on the Digital Tribute

Sponsorships are tax deductible. The full \$150 value of unused tickets is tax deductible. For redeemed tickets, \$75 may be applied towards a tax deduction.

The deadline for inclusion on the printed invitation is August 15, 2023.

**QUESTIONS?** Reach out to Deborah Lewis at 626-793-1696, ext. 105 • [deborah@cas1.org](mailto:deborah@cas1.org)  
Convalescent Aid Society • 3255 East Foothill Boulevard • Pasadena, CA 91107

Convalescent Aid Society is recognized as a non-profit corporation and qualified charity under IRS 501(c)(3).  
Tax ID #95-1782304

## CONTACT

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Business Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City, State Zip: \_\_\_\_\_ Website: \_\_\_\_\_

Contact Email: \_\_\_\_\_

I will email my business logo to [deborah@cas1.org](mailto:deborah@cas1.org) to be included in promotional items.

### 100<sup>TH</sup> Anniversary Sponsors

Select sponsorship level:

- |  |   |
|--|---|
| <input type="checkbox"/> Presenting Sponsor (\$25,000) | <input type="checkbox"/> Executive Circle (\$2,500) |
| <input type="checkbox"/> Founder (\$10,000)            | <input type="checkbox"/> Supporters (\$1,500)       |
| <input type="checkbox"/> Visionary (\$5,000)           | <input type="checkbox"/> Friends and Family (\$500) |

Select payment method:

- Check enclosed    Invoice me    Call me to process a credit card

### Underwriting Sponsors

Select sponsorship level:

- |  |   |
|--|---|
| <input type="checkbox"/> Reception (\$10,000)    | <input type="checkbox"/> Video Production (\$5,000)   |
| <input type="checkbox"/> Printing (\$5,000)      | <input type="checkbox"/> Registration Table (\$2,000) |
| <input type="checkbox"/> Bar (\$2,500)           | <input type="checkbox"/> Music (\$750)                |
| <input type="checkbox"/> Valet Sponsor (\$1,500) |   |